

Zoho Desk - Plan Comparison

Compare and Select a Plan that Fits you the $\ensuremath{\mathsf{Best}}$

	FREE	STANDARD	PROFESSIONAL	ENTERPRISE
Pricing				
Billed Annually	Free	€12/agent/month	€20/agent/month	€35/agent/month
Billed Monthly	Free	€18/agent/month	€30/agent/month	€45/agent/month
Agent Limit	3 Free Agents	Unlimited	Unlimited	Unlimited
Light Agent	-	€5/light agent/month	€5/light agent/month	50 Free Light Agents (Add on €5/light agent/month)
TICKET MANAGEMENT				
E-mail Tickets	✓	✓	✓	✓
Comment in ticket	✓	✓	✓	✓
Spam Tickets	✓	✓	✓	✓
Ticket History	✓	✓	✓	✓
Ticket Resolution Note	✓	✓	✓	✓
Ticket Tags	10 Tags/Ticket	20 Tags/Ticket	30 Tags/Ticket	50 Tags/Ticket
Product based Ticket Tracking	-	✓	✓	✓
Add Resolution as KB	-	✓	✓	✓
Followers	-	✓	✓	✓
Customer Happiness Ratings	-	✓	✓	✓
Suggested Articles	-	✓	✓	✓
Merge Tickets	-	✓	✓	✓
Split Tickets	-	✓	✓	✓
Clone Ticket	-	✓	✓	✓
Ticket Timeline	-	✓	✓	✓
Time Entry	-	✓	✓	✓
Approvals	-	-	✓	✓
Team Ownership	-	-	✓	✓
Ticket Sharing	-	-	✓	✓
Send as Email	-	-	✓	√

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AGENT PRODUCTIVITY				
Quick Ticket View (Peek View)	✓	✓	√	√
Response Editor with rich text support	✓	✓	✓	✓
Advanced Search	√	✓	√	√
Response Draft	√	✓	✓	√
Table View	-	✓	✓	√
Search Facet	-	✓	√	√
Snippets for Faster Response	-	✓	✓	√
Email Templates in Reply Editor	-	✓	✓	✓
Work Modes	-	✓	✓	√
Keyboard Shortcuts	-	√	√	√
Review Ticket Replies	-	-	✓	✓
REAL TIME COLLABORATION				
Real Time Updates in Ticket List & Detail View	-	✓	✓	✓
Real Time Ticket Count in Starred Views	-	✓	✓	√
Team Feeds	-	✓	√	✓
Agent Collision Detection	-	-	√	✓
Agent Collision Chat	-	-	√	✓
Agent Collision Reply Avoidance	-	-	✓	√
CUSTOMER SUPPORT CHANNELS				
Email Channel	1	5	10	100
Help Center	√	✓	✓	√
Advanced Web Forms	1	5	10	20
Twitter	-	1 Brand	1 Brand	2 Brands
Facebook	-	1 Brand	1 Brand	2 Brands
Community Forums	-	✓	✓	✓
Telephony	-	-	✓	✓
Live Chat	-	-	-	✓
HELP DESK AUTOMATION				
Notification Rules	√	✓	✓	✓

Macros	2	5	15/Department	30/Department
Supervise - Time-based Rules	-	5	15/Department	30/Department
Workflow Rules	-	5/Module	15/Department/Module	30/Department/Module
Custom Functions in Workflows	-	-	-	✓
Field Watching - Trigger on Specific Field Updates	-	-	-	✓
TICKET ASSIGNMENT RULES				
Direct Assignment to Agents and Teams	-	5	15	30
Round-Robin Ticket Assignment by Load Balancing	-	-	10/Department	15/Department
ADVANCED PROCESS MANAGEMENT	T - BLUEPRINTS			
Active Blueprints	-	-	1/Department	20/Department
Transitions per Blueprint	-	-	20	100
Common Transitions per Blueprint	-	-	1	5
Fields and Actions per Transition	-		10	30
State Level SLAs & Escalations	-	-	✓	✓
Custom Functions in Blueprints	-	-	-	✓
SERVICE LEVEL AGREEMENTS (SLA'	s)			
Number of SLAs	Default Priority based SLA	4	10/Department	20/Department
Stop the SLA Clock (On Hold State)	Default for On Hold Status (Not customizable)	✓	✓	✓
Multi-Level Escalations	-	✓	✓	✓
Customer Based SLA	-	-	✓	✓
Contract Management in SLA	-	-	-	✓
HELP DESK WORKING HOURS				
Business Hours	-	1	1	Unlimited
Holiday List	-	1	1	Unlimited
HELP DESK CUSTOMIZATION				
Custom Email Templates	Default Templates	✓	✓	✓
Customize Tabs	✓	√	√	✓
Custom Views	-	√	√	✓
Customize Form Fields	√	√	√	√

Custom Fields	-	50 fields/Module	150 fields/Module	230 fields/Module
Custom Ticket Status & Status Grouping	-	✓	✓	✓
Field Dependencies	-	✓	✓	✓
Teams	-	-	✓	✓
Ticket Templates	-	-	✓	✓
Department Specific Layout	-	-	✓	✓
BetaLayout Rules	-	-	-	✓
BetaValidation Rules	-	-	-	√
ARTIFICIAL INTELLIGENCE				
Reply Assistant	-	-	-	✓
Sentiment Predictions	-	-	-	✓
Ticket Auto Tagging	-	-	-	✓
Anomaly Notifications	-	-	-	✓
KB Conversation Assistant/ASAP	-	-	-	√
Zia Voice and Skill Builder	-	-	-	✓
RE-BRANDING				
Multi-language Support	✓	✓	✓	✓
Custom Domain Mapping	-	✓	✓	✓
Remote Authentication	-	-	✓	✓
MULTI-DEPARTMENT				
Multiple department Support Tracking	-	-	10	Unlimited
All-department view of tickets	-	-	✓	√
Department Based Signatures	-	-	✓	✓
Department Specific Product Handling	-	-	✓	✓
HELP CENTER				
Private Knowledge Base for Agents	✓	✓	✓	✓
Public Knowledge Base	-	√	√	✓
Knowledge Base Dashboards	-	√	√	✓
Community	-	√	√	✓
Community Dashboard	-	✓	✓	✓

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Merge Contacts -		
301 Redirection	✓	
ASAP	✓	
Answer Bot in ASAP	✓	
Live Chat in ASAP	✓	
Google Analytics Integration	✓	
Themes Gallery	√	
CSS Customization	√	
Custom Widgets -	√	
Multi-brand Help Center -	√	
HTML Customization -	√	
CUSTOMER MANAGEMENT Contact & Account Information Management Private Notes for Contacts & Accounts Dedicated Owners for Contacts & Accounts Contact & Account Insights -	√	
Contact & Account Information Management Private Notes for Contacts & Accounts Dedicated Owners for Contacts & Accounts -	✓	
Management Private Notes for Contacts & Accounts Dedicated Owners for Contacts & Accounts Contact & Account Insights Deduplicate Contacts & Accounts Deduplicate Contacts & Accounts Dedupplicate Contacts & Accounts Deduplicate Contacts & Accounts Deduplicat		
Accounts Dedicated Owners for Contacts &	√	
Contact & Account Insights - </td <td>√</td> <td></td>	√	
Deduplicate Contacts & Accounts - ✓ ✓ ✓ Contact & Account Custom Fields - 50 Fields 150 Fields 230 Fields Merge Contacts - ✓ ✓ ✓ Merge Accounts - ✓ ✓ ✓ Follow Contacts & Accounts - ✓ ✓ ✓ Contact to Product Association - ✓ ✓ ✓ Custom Views for Customers - ✓ ✓ ✓ Secondary Contact (Cc's) - - ✓ ✓	√	
Contact & Account Custom Fields - 50 Fields 150 Fields 230 Fields Merge Contacts - <	√	
Merge Contacts -	✓	
Merge Accounts -	230 Fields	
Follow Contacts & Accounts -	✓	
Contact to Product Association -	✓	
Custom Views for Customers -	✓	
Secondary Contact (Cc's) \ \ \ ACTIVITY	✓	
ACTIVITY	√	
	√	
Total		
Tasks - \ \ \ \	✓	
Events ✓	✓	
Calls ✓	✓	
TIME TRACKING		

Manual Ticket Time Tracking	-	✓	✓	✓
Auto Ticket Time Tracking	-	-	✓	✓
Activity Time Tracking	-	-	✓	✓
Billing Preferences	-	-	✓	✓
PRODUCTS				
Product Based Ticket Tracking	-	✓	✓	✓
Associate Products to Contacts	-	✓	✓	✓
Associate Products to Accounts	-	✓	✓	✓
Dedicated Owner for Products	-	✓	✓	✓
Custom Fields for Products	-	50 Fields	150 Fields	230 Fields
Custom Views for Products	-	✓	✓	√
ANALYTICS				
Standard Reports	-	✓	✓	√
Prepopulated Reports	-	✓	✓	✓
Custom Reports	-	50	✓	✓
Export Reports to CSV, XLS or PDF	-	√	√	√
Custom Dashboards	-	10	✓	✓
Ticket Overview Dashboard	-	✓	✓	✓
Headquarters Dashboard	-	✓	✓	✓
Response, Resolution & FCR Dashboards	-	√	✓	✓
Ticket Status Dashboard	-	✓	✓	✓
Customer Happiness Dashboard	-	✓	✓	✓
Knowledge Base Dashboard	-	√	√	√
Community Dashboard	-	√	√	√
Calls Reports and Dashboards	-	-	√	√
SLA Dashboards	-	-	√	√
Telephony Agent Availability			√	√
Schedule Reports	-	-	-	100
Blueprint Dashboard	-	-	-	√
ZIA Dashboard	-	-	-	√

All Department Analytics (Global Reports and Dashboards)	-	-	-	✓			
TELEPHONY							
In-Product Call Notifications	-	-	✓	✓			
Call-to-Ticket Conversion	-	-	✓	✓			
Answer over-the-web	-	-	✓	✓			
Answer over-the-phone	-	-	✓	✓			
Call Logging	-	-	✓	✓			
Call Transfer	-	-	✓	✓			
Call Recording	-	-	✓	✓			
Call Hold	-	-	✓	✓			
Call Mute	-	-	✓	✓			
Business Hours Configuration	-	-	✓	✓			
Non-Business Hour Management	-	-	✓	✓			
Call Queue Handling	-	-	✓	✓			
Outbound Calls	-	-	✓	✓			
Missed Call Management	-	-	✓	✓			
Custom Greeting Configuration	-	-	✓	✓			
Call Routing (Sequential & Simultaneous)	-	-	✓	✓			
Call Waiting Message	-	-	✓	✓			
Caller History	-	-	✓	✓			
Voice Mail	-	-	✓	✓			
Real-time Agent Availability	-	-	✓	✓			
Call Reports and Dashboards	-	-	✓	✓			
Multi-Level IVR	-	-	-	✓			
AGENTS & PERMISSIONS							
Profiles	Default (Non-Editable)	6	25	50			
Roles	Default (Non-Editable)	5	25	250			
Field-Level Access Control	-	-	✓	√			
Data Sharing	-	-	-	√			
Light Agents	-	Add-on €5/light agent	Add-on €5/light agent	50 Free (Add-on - €5/light agent)			

ADD-ONS & INTEGRATION				
Zoho CRM	-	✓	✓	√
Zoho Analytics		√	✓	√
Zoho BugTracker	-	✓	✓	√
G Suite	✓	√	✓	√
SMS Add-on	-	✓	✓	√
Zoho PhoneBridge for Call Centers	-	✓	Free	Free
Zoho Assist	1 Free User	1 Free User	1 Free User	1 Free User
Zoho Cliq	-	✓	✓	✓
Zoho SalesIQ	-	✓	✓	✓
Atlassian Jira	-	√	✓	✓
Slack	-	√	✓	✓
Zoho Books/Invoice	-	✓	✓	✓
Salesforce	-	✓	✓	√
Zapier	-	✓	✓	√
Office 365	-	✓	✓	✓
MS Teams	-	✓	✓	✓
Zoho PageSense	-	✓	✓	√
ZOHO MARKETPLACE FOR ZOHO DE	SK			
Public Extensions	-	✓	✓	√
Private Extensions	-	-	✓	√
MOBILE APPS				
Radar App for Zoho Desk	✓	√	✓	✓
Zoho Desk App	✓	✓	✓	✓
Single Sign-on	-	✓	✓	✓
DEVELOPER TOOLS				
Mobile SDK	-	-	✓	✓
API	✓	√	✓	✓
DATA ADMINISTRATION				
Export Data	✓	√	✓	✓
Import Data	-	✓	✓	✓

Import History	-	✓	✓	✓			
DATA MIGRATION	DATA MIGRATION						
Migration from other help desk	-	✓	✓	✓			
SUPPORT (24x5)							
Email Support	✓	✓	✓	✓			
Phone Support	-	✓	✓	✓			
Chat Support	-	-	✓	✓			