

# 5 Ways to Improve Efficiency in Professional Services Firms

The professional services industry is more competitive and complex than ever before. Compete by integrating your business (and everyone in it) with a single, accessible platform that gives management actionable insight into the business health and profitability while freeing teams from administrative burdens so they can deliver more value to their clients.

## HERE ARE 5 WAYS TO DO THAT:



### BREAK DOWN BARRIERS

- See the complete view and make better decisions.
- Eliminate information silos to see what's coming and act decisively and effectively.

*Create a more engaging environment*

### ELIMINATE MEETINGS (and other unnecessary things)

- Become more agile.
- Collaborate and engage across teams and departments, and with clients.
- Never miss a thing.
- Have better handoffs, with better insights.
- Engage employees, make better decisions, and take faster action.

*Less hassle, more focus*

### REMOVE THE ADMIN BURDEN

- Eliminate reporting and waiting on reports.
- Reduce throughput times.
- See everything needed in one place, lessen the strain on employees for admin activity and data accuracy.

*8.4% Improvement in on-budget projects with professional services automation (PSA)*



### CONNECT SALES AND DELIVERY

- Meet customer expectations without over delivering.
- Create realistic and competitive proposals.
- Increase win rates and margins.
- Validate SOWs with delivery.
- Become better at forecasting.
- Predict margins effectively.

*9% Increase in projects delivered on-time with PSA*

### BE EMPOWERED TO MAKE DECISIONS

- Achieve higher client satisfaction.
- Share access to all relevant info so teams can make good and informed decisions.
- Provide a single source of engagement for all service professionals, giving instant insight and access to all data, documentation, and decisions required to drive the desired outcomes for clients.

*Get insights to accelerate and grow as you go*

VOGSY Professional Services Automation Platform gives management actionable insight into the business health and profitability while freeing teams from administrative burdens so they can deliver more value to their clients. It's built on the Google platform to take advantage of all of the tools, capabilities, scalability and security that Google offers.

Win new business; deliver for your clients; celebrate your successes — daily.